

Greg Cockerill

Graphic Artist, Business Owner, Hunter/Gatherer

📞 021 271 4225 ✉️ design@ashcreative.co.nz

🏠 20 Imlay Crescent, Ngaio, Wellington 6035, New Zealand

Employment History

Ash Creative, Wellington, NZ Print Management Awards 2016 Pride In Print - Gold Award 2017 Pride In Print - Gold Award	Owner, Designer, Accounts, Print Management, Client Management	2014 - present
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Martini Design, Wellington, NZ Design Awards 2011 Apex Award for Publication Excellence 2009 World Labels Awards Honourable Mention 2009 Apex Award for Publication Excellence	Director	2004 - 2014
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Print Management Awards

2014	Pride In Print - Highly Commended Award
2013	Pride In Print - Highly Commended Award
2012	Pride In Print - Gold Award
2011	Pride In Print - Gold Award
2010	Pride In Print - Gold Award
2009	Pride In Print - Supreme Award Finalist
2009	Pride In Print - Gold Award Category Winner
2009	Pride In Print - Gold Award
2009	Pride In Print - Highly Commended Award

Lithoprint, Wellington, NZ	Studio Manager	2003 - 2004
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Communication Arts, Wellington, NZ	Mac Operator	2001 - 2003
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Promotus Advertising, Wellington, NZ	Designer, Mac Operator	1999 - 2001
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Gibson Blanc Design, London, UK	Graphic Designer	1998
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Creative Color, London, UK	Designer, Mac Operator	1998
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Dial International Telecom, London, UK	Web Designer, Designer	1998
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Museum of Te Papa, Wellington, NZ	Designer, Mac Operator	1997
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Vertigo Design, Wellington, NZ	Graphic Designer	1995 - 1997
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Film/TV History

Mortal Engines	Graphic Artist	2016 - 2018
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Ghost in the Shell	Graphic Artist	2015 - 2016
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Krampus	Graphic Artist	2015
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Rabobank TV Commercial	Graphic Artist	2014
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Lowdown and Dirty Sponsorship document	Graphic Designer	2013
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Hope and Wire TV3 Sponsorship document	Graphic Designer	2012
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Alienated Promo Sponsorship document	Graphic Designer	2011
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Wild Weekend Adventures TV Sponsorship document	Graphic Designer	2011
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Export Meat Warehouse TV Commercials	Art Director	2008 - 2013
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King Kong	Graphic Artist	2005
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Truth about Demons	Illustrator	2000
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Personal Statement

I am personable, outgoing and a thoughtful person. My adventurous and “Greg”arious personality is well renown. I thrive on being able to deliver beyond expectations both in my work and my personal life. Exceedingly good at working to tight deadlines within short time frames my attention to detail is never compromised. Being able to actively listen, problem solve and adapt is essential in the film industry, as with the flexibility to put on a number of hats within the role which I can do with ease remaining professional at all times. The continual strive to build upon and improve myself by being focused, working hard and never settling for mediocrity is pivotal, establishing confidence and trust with management and my peers. My honesty, integrity and reliability have never been questioned.

Skills & Strengths

Works well under pressure
Excellent problem solver
Very hard worker
Flexible and adaptable
Excellent technical skills
Illustration
Eye for detail
Great sense of humour
Professional and responsible
Relates well to a wide range of people

Hobbies

Hunting Kayaking and Spear Fishing
Scuba Diving Triathlon

Referees

Simon Bright
Supervising Art Director - *Mortal Engines*

📞 027 449 9885
✉️ simonbright10@gmail.com

Vanessa Cole
Art Director - *Mortal Engines*

📞 021 264 2399
✉️ vanessagcole@gmail.com

Film/TV History explained

Mortal Enginess Graphic Artist Oct 2016 - March 2018	As this title is still in production - I can't reveal much, but if you've read the books, the scope is wide open for graphic interpretation. Let's just say it was a very enjoyable and challenging movie to work on.
Ghost in the Shell Graphic Artist Dec 2015 - June 2016	Japanese lettering, computer control panel graphics, beer can labels, pizza box graphics, plaza street signage and billboards, vehicle graphics, medical labels, alcohol labels... just a standard day on site!
Krampus Graphic Artist March 2015	Proof that hours of work can be compressed into less than a second of actual footage. I was commissioned by Phred Palmer to create a credit card graphic for the opening scene of this Christmas movie.
Rabobank TVC Graphic Artist Nov 2014	Worked with Jules Cook, on a range of street props including awning signs, sandwich boards, window displays and fliers used as background props in a TV Commercial for Rabobank.
Lowdown and Dirty Graphic Designer April 2013	A sponsorship/pitch document was created for Angela Littlejohn and Glenn Standing to entice investors for their latest collaboration.
Hope and Wire Graphic Designer Dec 2012	Worked closely with Sue Rogers on a promotional document aimed at acquiring sponsorship for a feature film / six part drama series which aired on TV3. A high level of diplomacy was required on this job.
Alienated Graphic Designer Nov 2011	In order to gain the funds to create this feature film starring Jermaine Clement. Sue Rogers requested a promotional pitch pack to show prospective investors.
Wild Weekend Adventures Graphic Designer Sept 2011	Worked with Angela Littlejohn on the marketing of this TV documentary, following the infamous Graf Boys as they take the viewer on a journey into some of the most remote locations New Zealand has to offer.
Export Meat Warehouse Art Director 2008 - 2013	Martini Design wrote, filmed and oversaw the production of these monthly 15 second TV adverts, including a 30 second brand advertisement which involved a two day location shoot in Wanuiomata!
King Kong Graphic Artist 2005	There's nothing like seeing your carefully crafted newspaper and magazine covers, lolly wrappers and cigarette packets destroyed by a 10-tonne Hairy Ape!

Employment History in New Zealand explained

Ash Creative Owner July 2014 - present	Art Director, Designer, Business Development Manager, Print Management, Accounts, IT and coffee maker are just some of the many hats I wear as a Sole Trader.
Martini Design Director May 2004 - June 2014	Established in 2004 Martini was a company built on its excellent reputation and Industry Awards. My roles included Art Director, Senior Designer, Business Development Manager and Print Management.
Lithoprint Studio Manager April 2003 - May 2004	As Studio Manager I oversaw the design and pre-production including imposition layout and computer to plate technology. I implemented a workflow management system and liaised with suppliers when required.
Communication Arts Mac Operator June 2001 - March 2003	Working with clients such as NZ Post, Kiwibank and Tourism New Zealand, managing the clients' needs and expectations were of an exceptionally high priority.
Promotus Advertising Designer, Mac Operator Dec 1999 - June 2001	There's nothing like a stint in the Advertising arena to: a) tune the body to only need 3 hours sleep a night b) lose more hair than you thought possible and c) push your liver to its limits. Work hard, play harder.
Museum of Te Papa Designer, Mac Operator June 1997 - Sept 1997	With the inception of this new Museum they needed onsite Designers and Mac Operators. I was responsible for the creation of a number of large graphics including the implementation of the way finding system.
Vertigo Design Graphic Designer Jan 1995 - May 1997	My first design job, when computers cost more than the family car and the faint smell of Cow gum* was never far away! <i>*Cow gum was a standard fixitive for all paste-up work when creating layouts.</i>



Greg Cockerill
Graphic Artist

021 271 4225
design@ashcreative.co.nz
20 Imlay Crescent
Ngaio, Wellington 6035
New Zealand

Tools of the Trade:



Apple 27" iMac Pro with Retina 5K Display



The latest design software



Roland GS-24 desktop vinyl cutter.



THE WORKS

LexisNexis New Zealand

A campaign for a web-based legal search platform. A4 double-sided flyers, and advertisements of various sizes. Advertising channels included the LexisNexis website, an animated web banner.

How to give your small practice big capabilities

When you're searching for legal information, quickly locating what you're looking for can make all the difference. So it's no wonder so many legal professionals have switched to LexisNexis® NZ. Its sophisticated search technology and easy-to-use interface makes it the most advanced legal research platform available in New Zealand.

LexisNexis

Get the Results you want, every time.

This cutting-edge system will save your assistant the hassle. LexisNexis® NZ is also very practical, and very flexible. Its unique interface allows you to customize it to your own personal working style. It also enables you to receive email publications, search across several publications - or a combination of publications.

Experience real power and flexibility:

- Perform your common research tasks directly from the homepage without having to dig for information.
- Customise links on the homepage providing easy access to specific forms, procedures, cases and legislation.
- Choose how your search results are sorted - register your results by date, by cost or group them by source, case or value of content.
- Quickly access your recent and saved searches, publications and documents.
- Search across nearly all of the most recent legislation.
- Customise the homepage to your requirements, and link directly to frequently used content.
- Use the Alerts service and receive new results to your Search Alerts box via email.

Create your own online reference centre.

With LexisNexis, you can build your online package completely to your requirements. Depending on your area of practice, a LexisNexis® Select or a LexisNexis® Select 2 online package offers a choice of either 1 or 12 key areas, including Status legislation and New Zealand Law Reports (NZLR). To save your high research needs.

Or if you practice across a wider range of areas, a LexisNexis® Select Advantage online package gives you all the titles within the Select 2 package, as well as our capabilities to view the specific words of your practice. The choice is yours. It's the perfect way to create your own online reference centre.

Preferred content, with a wider range of titles.

You can select from over 30 works, offering a wide range of practice areas. And you can choose exactly which titles you use. They're written and compiled by the most authoritative legal practitioners available and kept thoroughly up to date.

Big capabilities, from a range of affordable packages.

A LexisNexis online package gives you the information you need at your fingertips, including essential titles like the New Zealand Forms and Procedures. This is the largest range of titles for New Zealand. It encompasses more than 1000 law titles, forms and procedures, covering over 100 legal areas. It also includes performance measures from the law words and how the forms are best used.

To see the complete range of titles, visit: www.lexisnexis.co.nz/bigcapabilities

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Other major countries in legal research quickly locating what you're looking for can make all the difference. So it's no wonder so many legal professionals have switched to LexisNexis® NZ. Its sophisticated search technology and easy-to-use interface makes it the most advanced legal research platform available in New Zealand.

Register online now for your 14-day free trial, visit: www.lexisnexis.co.nz/bigcapabilities

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LexisNexis

We're going places...

Masterlink - Growing YOUR business in 2010

Quality Apprenticeships, hassle free - it's the Masterlink difference.

caroma design by life

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"Apprentices - You can't afford not to"

Masterlink Mentored Apprenticeships

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Masterlink
Posters, banners and direct-mail collateral for a nationwide roadshow promoting the benefits of taking on board an apprentice plumber.



“Greg leads a multi-award-winning graphic design team that commands an impressive portfolio across the full range of print and digital media.”

Ronald F Pol, Director
Team Factors Limited



Save the Children

An advertising campaign to tie in with Save the Children Appeal week. Posters, newspaper advertising, animated web banners and a gate-fold DL brochure.



Gold Award winner
Book Category
New Zealand Pride
In Print Awards 2011



Teamfactors Limited

100-page Legal Report
three years running.



“Greg and his team are great listeners and worked with me to improve and enhance the marketing material I was responsible for, and the many publications and various certificates that I produced. The work was always collaborative, and Greg managed to take my sometimes off-the-wall or very basic ideas and make them work!”

Rachel Winter, Marketing and Communications Manager
Building and Construction Industry Training Organisation

Building and Construction Industry Training Organisation (BCITO)

Annual Reports.



L&M Energy

Annual Report.



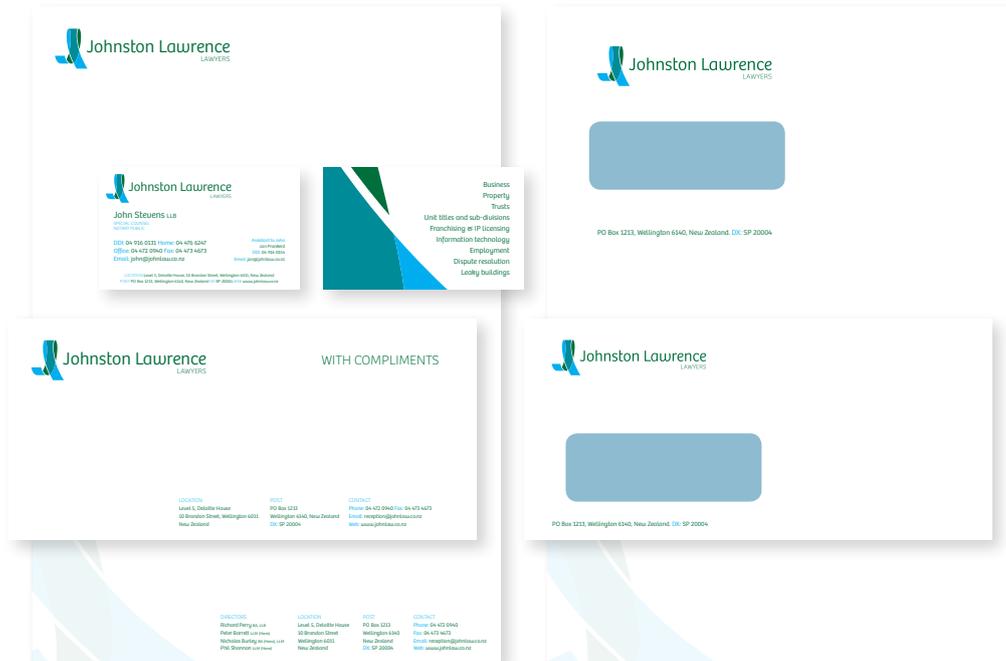


"I've always found Greg's work to be of a very high standard, with style and imagery transformed to a finished product that meets our needs. In many cases we require work in very tight timeframes and with some fairly hazy ideas, but Greg and his team have always managed to interpret them into a great product."

Kaye Le Gros, International Marketing Manager
Whitireia Community Polytechnic



Samsung New Zealand
Point of sale items.



Johnston Lawrence Lawyers

Complete rebranding, logo development, building signage, folders, stationery, website and a variety of promotional material.





“Greg always delivers outstanding results of the highest quality. Our print collateral is way ahead of the competition. I usually have very tight deadlines, and I need totally reliable suppliers in order to get the job done. He never disappoint.”

Tim Fanning, Marketing Executive
Trimax Industries Limited



Connovation

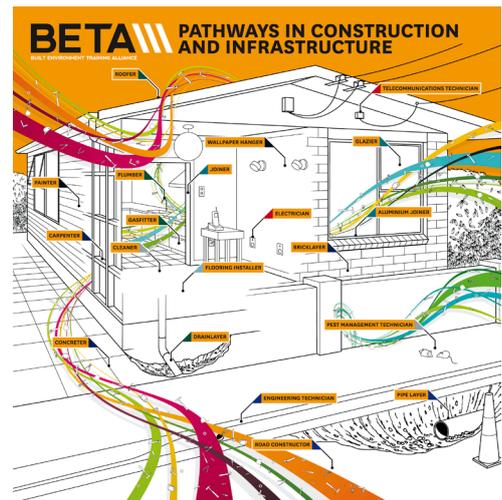
Exterior billboard, website and product labelling.

Trimax Mowers

All marketing material including Banner walls, promotional product catalogues, DM pieces, stationery and vehicle signage.

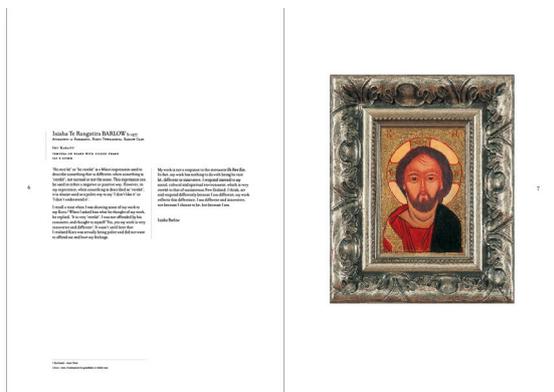
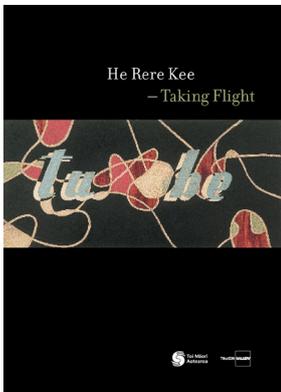
BETA

Industry Event Information display banner.

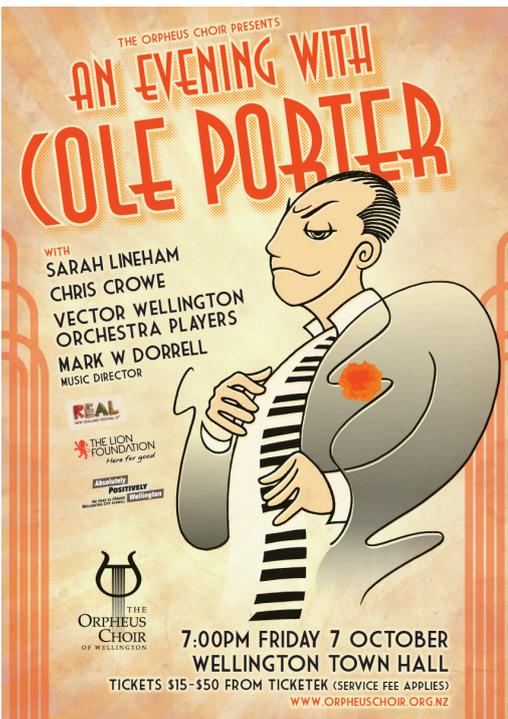


“Following the immaculate design and printing of the *He Rere Kee* catalogue we had no hesitation in engaging Greg Cockerill for all our design and printing requirements. This ranges from producing our monthly exhibition invitations, promotional posters and digital and web design material, to significant catalogues for selected exhibitions.”

James Blackie, Director
Page Blackie Gallery



He Rere Kee, Tinakori Gallery, Orpheus Choir, Page Blackie Gallery, A range of posters and invitations.





“Thanks very much Greg. We are very happy with the look and feel of this issue – the design looks great as does the print quality” “...Thank you so much for making this an easy process as well. Much appreciated” “...Once again, my real thanks – you guys really do provide great service, we are really impressed.”

Anna Saunders, Senior Communications Advisor
Ministry of Agriculture and Fisheries (Ministry for Primary Industries)

Ministry of Agriculture and Fisheries (Ministry for Primary Industries)

A quarterly 20-24 page magazine.



Informative posters, brochures, signage and supporting collateral.

Play your part – take care of our paua

- Don't get the paua from you need, within the paua bag limit of 10 per day. Take care for another day.
- Don't empty collection bags of the paua.
- Please measure the paua before you take it off the rocks, or it could be taken as well as the paua!
- Be careful how you take paua off the rock!
- Don't get the paua from you need, within the paua bag limit of 10 per day. Take care for another day.
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REPORT ILLEGAL FISHING
CALL 0800 4 POACHER (0800 476 226)
FOR MORE INFORMATION OR TO REPORT ILLEGAL FISHING GO TO fish.govt.nz

New minimum legal size for paua in the Amateur Taranaki Paua Fishery Area

From 1 October 2009

REPORT ILLEGAL FISHING
CALL 0800 4 POACHER (0800 476 226)
FOR MORE INFORMATION OR TO REPORT ILLEGAL FISHING GO TO fish.govt.nz

New minimum legal size for paua in the Amateur Taranaki Paua Fishery Area

From 1 October 2009 a new minimum legal size of 85mm shell length will apply for paua in the Taranaki region. This is only for the amateur Taranaki paua fishery.

REPORT ILLEGAL FISHING
CALL 0800 4 POACHER (0800 476 226)
FOR MORE INFORMATION OR TO REPORT ILLEGAL FISHING GO TO fish.govt.nz

Good fishing practices for recreational fishers

HANDLING BLUE COD

- Remember to handle blue cod in a way that minimises the risk of injury to the fish.
- Remember the length of blue cod are of the water.
- Always fish responsibly and return the cod to the water.
- Don't get the cod from you need, within the cod bag limit of 10 per day. Take care for another day.
- Don't empty collection bags of the cod.
- Please measure the cod before you take it off the rocks, or it could be taken as well as the cod!
- Be careful how you take cod off the rock!
- Don't get the cod from you need, within the cod bag limit of 10 per day. Take care for another day.
- Don't empty collection bags of the cod.
- Please measure the cod before you take it off the rocks, or it could be taken as well as the cod!
- Be careful how you take cod off the rock!

REPORT ILLEGAL FISHING
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Blue Cod Fishing In the Marlborough Sounds

From 1 April 2010

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Blue Cod Fishing In the Marlborough Sounds

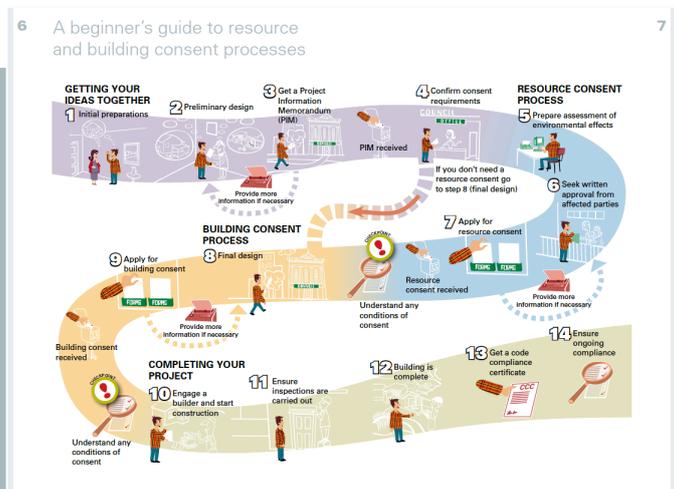
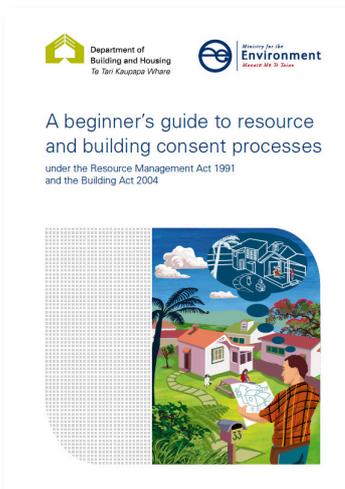
From 1 April 2010

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“The Department of Building and Housing was very impressed with the graphic design and print management services provided for us in producing a piece of consumer guidance around consenting requirements. We found the service prompt, professional and of a high quality. The final product has been extremely well received and utilised by the sector.”

Malcolm MacMillan, Manager Consent Authority Performance Group
Department of Building & Housing (Ministry of Business, Innovation & Employment)



Department of Building and Housing (Ministry of Business, Innovation & Employment)

A beginner's guide to resource and building consent processes.

As the job was a 3-phased service, Greg was the designer and print manager selected by LexisNexis (writer and the project manager) to provide this work, which also included illustration. Our combined tender was exceedingly well received.

Globe Holdings

A 20-page A4 booklet promoting New Zealand to potential investors in Indonesia.



THE PROCESS INVEST AND MIGRATE

IN ORDER TO PROCEED WITH A GLOBE STRUCTURED MIGRATION INVESTMENT PORTFOLIO (SMIP), IT IS IMPORTANT TO UNDERSTAND THE PROCESS YOU WILL BE EXPECTED TO FOLLOW FROM RAISING YOUR INITIAL INTEREST IN MIGRATING AND INVESTING. THE PROCESS IS OUTLINED BELOW.

- 1. CONSULTATION:**
You will be met with a Globe Migration Specialist (GMS), who will clarify any questions or queries you may have regarding migrating to New Zealand. The operators include our authorised network of migration advisors who work in tandem with our SMIP Consultants. They will, at this stage, assist you through the process of preparing your expression of interest for migration to New Zealand under the investor migration policy, and submitting your SMIP to meet your individual investment objectives.
- 2. COMMITMENT:**
Once you have confirmed that you would like to proceed with the SMIP process, and confirmed the composition of your SMIP, you will be required to complete and return a commitment letter and relationship agreement which will outline your investment and migration objectives. At this point, a refundable deposit of One (1) percent of the value of the SMIP is secured and held in escrow. A further deposit of the SMIP is secured and held in escrow, as a further commitment to proceed with a migration advisor operating as a migration agent from address to address. You are now on the path to migrating to New Zealand.
- 3. EXPRESSION OF INTEREST SUBMISSION:**
Within two weeks of the date of the commitment letter and relationship agreement being executed by both parties, your GMS will work with you to prepare your Expression of Interest for investor migration to New Zealand. This is a single document, a successful outcome will result in an invitation to apply for Permanent Residency from the New Zealand government.
- 4. INVITATION TO APPLY FOR PERMANENT RESIDENCY:**
Within two weeks of submitting your Expression of Interest, you will be advised by your GMS as to whether the New Zealand government has invited you to apply for permanent residency under the Investor Migration policy. At this stage you have four months to decide whether you would like to proceed with migration to New Zealand.

If at this stage you do not receive an invitation to apply for residency, your Commitment Deposit shall be refunded in full to you without deduction. GMS advisory fees may still be payable.

- 5. NEW ZEALAND TOUR:**
Globe Holdings believes it is critical for any prospective migrant to visit and experience New Zealand and inspect and assess our development projects. As such, within four weeks of receiving your invitation to apply your GMS will make arrangements for the principal applicant and spouse to participate in the Globe Private Migration Investment Tour (GPMI). You will be flown to New Zealand for an exciting four-day programme, which covers both Auckland and Wellington and will introduce you to the New Zealand way of life. You will be introduced to schools, and other educational facilities, and receive a comprehensive migration tour of New Zealand. You will also meet personally with the principals of Globe Holdings for an overview of our developments, and to confirm your SMIP Agreement.
- 6. CONFIRMATION OF YOUR STRUCTURED MIGRATION INVESTMENT PORTFOLIO:**
By now you will have made the decision to apply for permanent residency in New Zealand under the investor programme. At this stage the documentation confirming your individual SMIP will be finalised, and a further refundable 20% SMIP reservation deposit will be retained in escrow, to secure your SMIP.
- 7. SUBMITTING YOUR IMMIGRATION APPLICATION:**
You are now ready to begin the final steps of migrating to New Zealand. Your GMS will work with you to prepare and finalise your application to apply for residency in New Zealand. This must be submitted to Immigration New Zealand no later than four months from the date the invitation to apply is received.
- 8. RECEIVING YOUR INVESTOR VISA:**
Within three to four months of submitting your application for an investor visa, you will be notified of the decision. If you are accepted, you are now able to migrate to New Zealand, and enjoy an enviable lifestyle - at this stage in order to fulfil the investment requirements of your visa, the balance of the full SMIP is payable. Welcome to New Zealand - a new life of growth, prosperity and progress awaits you.

Should your application be declined by Immigration New Zealand, your SMIP reservation deposit is refundable.

MILESTONE	DEPOSIT
Commitment	1%
SMIP Reservation	20%
Balance	79%

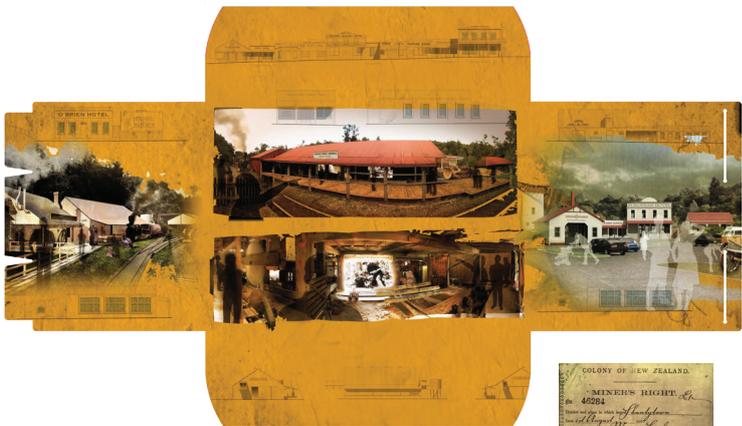


“I and the all their clients at Greater Wellington found Greg to be a highly skilled and competent in designing and print managing these important and high public-use publications. Equally important, their customer service level was friendly and responsive, which inspired confidence and trust.”

Adam Manterys, Corporate Publisher,
Greater Wellington Regional Council

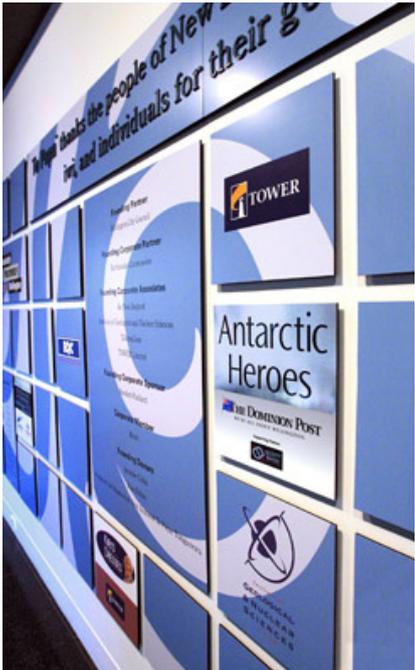
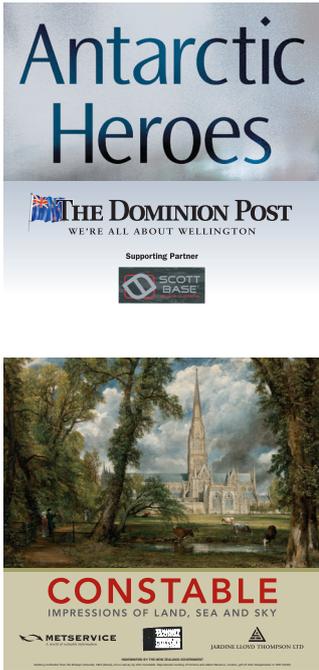
Fiona Read Associates

Sponsorship package for Shantytown.



Te Papa Tongarewa

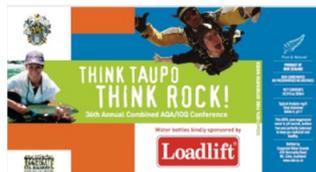
Sponsor panels, 3 metre high acrylic sponsors banners, Sponsors Wall.





“Greg has been consistently the best priced designer I have worked with over eight years for creation of collateral and imagery... I was particularly impressed by the consistent effort and commitment to timelines.”

Helen Scott, Publishing Manager,
LexisNexis New Zealand



Corporate Water Brands
Award winning water labels



Page Blackie Gallery
Artist Invitations

